



2017 PARADE OF HOMES SPONSORSHIP OPPORTUNITIES

The Baldwin County Home Builders Association is now offering three prestigious levels of sponsorship for the 2017 Parade of Homes. You will have an opportunity to promote your business in several or all of the BCHBA Parade of Homes advertising and marketing programs.

PLATINUM SPONSOR

- Your company's name and logo will be placed in all television and radio spots.
- Your Company's name and logo will be included in all print advertising.
- Your company's name and logo will be placed on the Special BCHBA Parade of Homes Website for a period of twelve (12) full months.
- Your name and logo will be placed in BCHBA's monthly newsletter, The Plumline, for a period of twelve (12) months. Our newsletter is mailed to over 600+ company members.
- Your company will be recognized at the Street Party on Thursday, October 5th.
- Your company will have the opportunity to place literature and business cards in appropriate areas at the Showcase Home.
- A FREE link from BCHBA's website to your company's website for one (1) year

Investment: **\$5,000**

GOLD SPONSOR

- Your Company's name and logo will be included in all print advertising
- Your Company's name and logo will be placed in BCHBA's monthly newsletter, The Plumline, for a period of twelve (12) months. Our newsletter is mailed to over 600+ company members..
- Your company will be recognized at the Street Party on Thursday, October 5th.
- Your company will receive a business card size ad in The Plumline for 4 issues.
- A FREE link from BCHBA's website to your company's website for six (6) months.
- Your company will have the opportunity to place literature and business cards in appropriate areas at the Showcase Home

Investment: **\$2,500**

SILVER SPONSOR

- Your Company's name will be included in all print advertising.
- Your company's name and logo will be included in The Plumline newsletter as a sponsor.
- Your company's name and logo will be included on the special BCHBA Parade of Homes website.
- Your company will be recognized at the Parade Street Party on Thursday, October 5th.
- Your company will receive a business card size ads in two (2) issues of The Plumline.

Investment: **\$1,000**

Parade of Homes Dates: September 30, October 1 & October 7, 8
Call Fran or Brett for any questions or additional information: 251-928-9927