

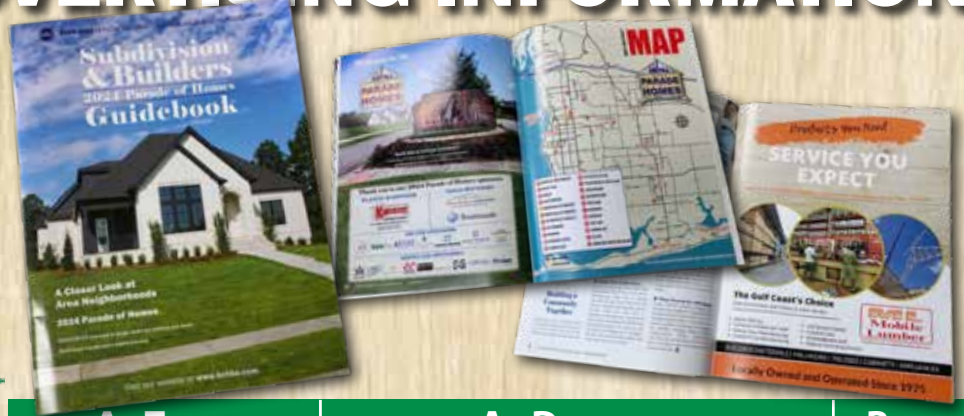
# ADVERTISING INFORMATION



## AND Subdivision & Builders Guide

This year the **Baldwin County Home Builders Association** will be doing a plan book for the Parade of Homes which will include information normally printed in the Subdivision and Builders Guide! If you would like to advertise in this year's book, please fill out the contact information below and return it to the BCHBA office in person, by mail, by email or fax!

- Ads that bleed should include 1/8" for trim
- **All PDF's must be saved as 'Press Ready' with crop marks & bleeds included**
- **Fonts must be outlined and images embedded**
- Trim size: 8.5" x 11"
- Live Area: 8" x 10.5"
- Digital Art: Formats accepted - PDF, TIF, EPS, JPEG (images must be 300dpi at 100%)
- If you have any questions regarding your digital ads and artwork, please contact us at (251) 928-9927. We can assist you with layout and design for an additional fee



AD TYPE	AD DIMENSIONS	PRICES
<b>PREMIER AD SPACE</b>	<b>SPECIAL OFFER INCLUDED</b>	
Back Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$2,600
Inside Front Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
Page 1	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
Inside Back Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
Centerfold	18.5" x 11"	\$2,800
Page Facing Inside Back Cover	8.5" x 11" / 8.75" x 11.25" w / Bleed	\$1,800
<b>REGULAR ADS</b>		
Full Page	8.5" x 11"	\$1,100
Half Page	8.5" x 5.5" Horizontal	\$750
Quarter Page	4.25" x 5.5" Vertical	\$500
Business Card	3.5" x 2" Horizontal	\$300

## RESERVE YOUR AD SPACE TODAY!

**Deadline**  
**Sept. 29, 2025**  
25% of ad cost due with signed contract

**Ad Balance Due Date:**  
**Oct. 7, 2025**

**Ad Artwork Due Date:**  
**Oct. 7, 2025**

## AD CONTRACT

Company Name:

Contact Name:

Address:

City State/Zip:

Phone:

Fax:

Ad type(see above):

Ad Cost:

Authorized Signature:

### PAYMENT OPTIONS

(Please Check One)

- ☐ Check Enclosed
- ☐ Bill my HBA Account
- ☐ Credit Card (add 3% service fee)

**Please call the  
BCHBA Office at  
(251) 928-9927  
with your  
credit card info.**